

# Carrier agreement optimization service

Powered by 3PL Freight Services

#### Overview

Reviewing your carrier agreement can be similar to staring at a foreign language. You end up guessing at good discounts instead of being confident you have received the best rate.

Carriers tend to slip waivers and fees into your contract that they hope you don't understand, but the 3PL Freight Services experts want to do the translating for you. After the initial proposal, a conversation with your current carrier will be initiated to work toward a finalized agreement that accurately reflects new processes to secure the identified savings.

3PL Freight Services optimizes your contract for long-term success without you having to invest long hours in the process.



#### Benefits

**Experienced negotiators.** The trusted 3PL Freight Services team understands the details of complex shipping contracts and works to secure the maximum savings.

**More savings.** On average, shippers see a 10-20% savings on shipping after using the carrier agreement optimization service.





#### Features

Comprehensive audit: A shipping profile audit is conducted to determine applicable areas to reduce your shipping costs. A 3PL Freight Services contract optimization expert will assess and analyze your current agreement and showcase savings potential based on current volumes, pricing agreements, and benchmarks.

**Negotiation support:** 3PL Freight Services provides hands-on support through the entire seven-week process, equipping the customer to work toward a finalized agreement with the carrier.

**Reporting:** 3PL Freight Services is still at work after the carrier agreement is finalized by providing reports that track the results of your new rates.



#### Carriers

i Built-in support for all major carriers.

3PL Freight Services leverages valuable data and shipment industry proficiency to expertly negotiate UPS, FedEx and DHL contracts for the most successful rates. 3PL Freight Services carrier agreement optimization will either save you money or guarantee you have the best possible contract.



#### Timeline

- Week 1: Contract optimization proposal requested
- Week 1: Send current carrier agreements and recent shipping data to program manager
- Week 1: Customer receives and approve contract optimization proposal
- Week 3: Customer receives and discusses an operational plan
- Week 4: Send request for quote to carriers
- **Week 5:** Receive proposed pricing agreements from the carriers
- Week 6: Revise pricing agreement until targets in operational plan achieved
- **Week 7:** Execute pricing agreements with the carriers

Ongoing: Customer sees savings in detailed report(s) and carrier compliance is monitored



Gain share MOST COMMON	Fixed fee
50%	Custom
Of Savings for first 2 years	Based on scale
✓ Performance pricing	√ Customized pricing terms
√ Works on accounts of any volume	√ Works on accounts of any volume
√ Weekly reports	√ Weekly reports
√ Includes all features	√ Includes all features



### Quotes

"Our carrier agreement optimization results surprised me by exposing the amount of overspend. 3PL Freight Services makes a complicated process easy, and our carrier relationship remained unaffected."

Steve K. - Product Manager

"3PL Freight Services worked closely with us to better understand our current business needs to establish carrier agreement optimization goals. Now, we are seeing a noticeable financial gain after involving 3PL Freight Services in the carrier agreement optimization process.

Emily H. - Logistics Director

"3PL Freight Services is a lifesaver for our small business. The carrier agreement optimization experts secured money back into our company that we wouldn't have had before."



## Thanks for your consideration





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